

2024



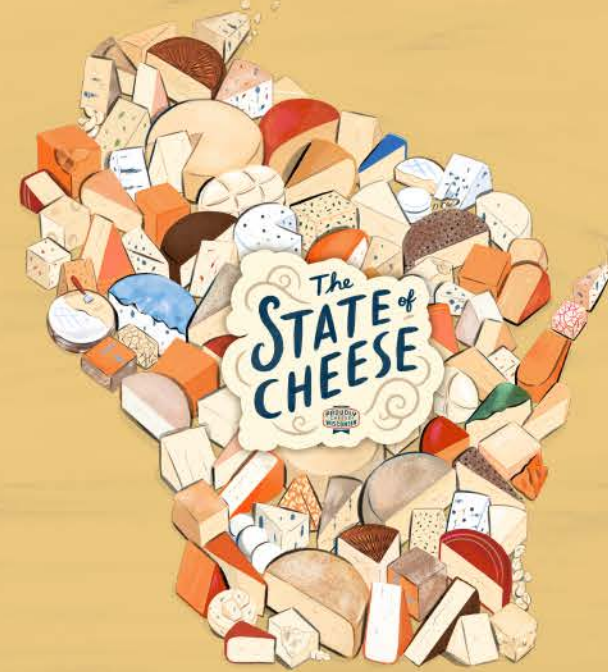
PROMOTIONAL CALENDAR



QUARTER TWO

Celebrate a summer of Dairy with campaigns for Wisconsin specialty cheese and dairy products!

APRIL • MAY • JUNE



QUARTER FOUR

Savor the season! Plan your Q4 Holiday promotions to include Wisconsin specialty cheese.

OCTOBER • NOVEMBER • DECEMBER



JANUARY • FEBRUARY • MARCH

QUARTER ONE

From National Cheeselover's day to Valentine's day we are celebrating our state's love of all things wisconsin cheese.



JULY • AUGUST • SEPTEMBER

QUARTER THREE

Plan for summer/fall gatherings with Wisconsin cheese. We have promotions for holidays, grilling and back to school.

