

PROUDLY WISCONSIN

-Dairy Facts-

In Wisconsin, we've been dairy farming and obsessively making cheese since before we were even a state. Check out the facts below to see why Wisconsin is recognized nationally and globally as a leader in the dairy industry and dairy is such an important industry for the state.



THE WISCONSIN DAIRY
INDUSTRY GENERATES

\$45.6 BILLION

This is more than the combined value
of Florida citrus and Idaho potatoes

23%

of the total dairy farms in
the U.S. are in Wisconsin



FARMERS USE

90% LESS LAND

per gallon than they
used to thanks to
dairy innovation

Learn more at WisconsinDairy.org

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95%

of Wisconsin dairy farms are family owned



WISCONSIN DAIRY FARMS HELP FUEL THE STATE'S ECONOMY AT THE RATE OF MORE THAN

\$86,000 PER MINUTE



48%

of all specialty cheese made in the U.S. comes from Wisconsin



Look for the Proudly Wisconsin Cheese and Proudly Wisconsin Dairy badges on packaging in Wisconsin and nationwide.



Learn more at WisconsinDairy.org
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