It’s no wonder Wisconsin is known as America’s Dairyland. Wisconsin is recognized nationally and globally as a leader in the dairy industry. Take a look below to learn why.

No. 1 Dairy State!

23% of the total dairy farms in the U.S. are in Wisconsin.

In 2018 Wisconsin produced over 30 billion pounds of milk. That’s 14% of the total U.S. milk production.

Wisconsin averages 150 cows per herd, well below the U.S. average of 251.

95% of Wisconsin dairy farms are family owned.

The Wisconsin dairy industry generates $45.6 billion each year for the state’s economy, this is more than the combined value of Florida citrus and Idaho potatoes.

Wisconsin dairy farms help fuel the state’s economy, creating 154,000 jobs and generating $1.26 billion in state and local taxes.

You’ll know it’s one of ours when you see the badge.

Look for the Proudly Wisconsin Cheese badge or the Wisconsin Master Cheesemaker mark on packaging nationwide.

Learn more at WisconsinCheese.com/Facts