

PROUDLY WISCONSIN

- Dairy Facts -



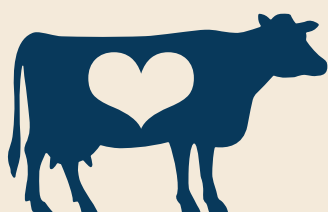
It's no wonder Wisconsin is known as America's Dairyland. Wisconsin is recognized nationally and globally as a leader in the dairy industry. Take a look below to learn why.



23% OF THE TOTAL DAIRY FARMS in the U.S. are in **WISCONSIN**

IN 2018 WISCONSIN PRODUCED **OVER 30 BILLION POUNDS OF MILK**

That's 14% of the total U.S. milk production



WISCONSIN AVERAGES 150 COWS PER HERD

well below the U.S. average of 251

95% OF WISCONSIN DAIRY FARMS ARE FAMILY OWNED



THE WISCONSIN DAIRY INDUSTRY GENERATES \$45.6 BILLION

each year for the state's economy

This is more than the combined value of Florida citrus and Idaho potatoes



WISCONSIN DAIRY FARMS HELP FUEL THE STATE'S ECONOMY

creating

154,000 JOBS

and generating

\$1.26 BILLION

in state and local taxes

Look for the Proudly Wisconsin Cheese badge or the Wisconsin Master Cheesemaker mark on packaging nationwide.

Learn more at WisconsinCheese.com/Facts

You'll know it's one of ours when you see the badge.

