In Wisconsin, we’ve been dairy farming and obsessively making cheese since before we were even a state. Check out the facts below to see why Wisconsin is recognized nationally and globally as a leader in the dairy industry and dairy is such an important industry for the state.

**The Wisconsin Dairy Industry Generates**

$45.6 Billion

This is more than the combined value of Florida citrus and Idaho potatoes.

23% of the total dairy farms in the U.S. are in Wisconsin.

No. 1 Dairy Farm State!

Farmers use 90% less land per gallon than they used to thanks to dairy innovation.

Learn more at WisconsinDairy.org
95% of Wisconsin dairy farms are family owned.

WISCONSIN DAIRY FARMS HELP FUEL THE STATE’S ECONOMY AT THE RATE OF MORE THAN $86,000 PER MINUTE.

48% of all specialty cheese made in the U.S. comes from Wisconsin.

Look for the Proudly Wisconsin Cheese and Proudly Wisconsin Dairy badges on packaging in Wisconsin and nationwide.

Learn more at WisconsinDairy.org